



**2021-2022**

**North Carolina Association of ABC Boards**

# Legislative Priorities

## ★ EDUCATION

Work with legislators and educate the public about the North Carolina ABC System and its value in communities.

## ★ LOCAL CONTROL

Ensure continuation of the current ABC System of local control.

## ★ INNOVATION

North Carolina Association of ABC Boards supports modernization within the current ABC system to suit the modern consumer.

It is the mission of the North Carolina Association of ABC Boards to :

- (a) strive to assure that the sale of alcoholic beverages is handled in a responsible and controlled manner, and that sales are made only to those individuals legally entitled to make such purchases;
- (b) to foster good relations among the local ABC Boards and with other entities by providing education and information on ABC issues;
- (c) to promote customer-friendly, modern, and efficient stores;
- (d) to assist local ABC Boards in managing their resources in order to enhance their operations and maximize the revenues that they distribute to their local governmental bodies; and
- (e) to work with governmental agencies to preserve and improve the state's ABC system.

For resources, questions or concerns, contact the NC Association of ABC Boards lobbying team: Brian Lewis at [brian@new-frame.com](mailto:brian@new-frame.com), Skye David at [skye@new-frame.com](mailto:skye@new-frame.com), Jason Joyner at [jason@jwjoyner.com](mailto:jason@jwjoyner.com), or Jon Carr at [JCarr@jordanprice.com](mailto:JCarr@jordanprice.com).