



Greenville Convention Center Greenville NC

Monday, March 25, 2024	
2:00 – 6:00 p.m.	Meeting Registration is open
3:30 – 4:30 p.m.	NC Association of ABC Boards Board of Directors Meeting
5:00 – 8:00 p.m.	Hospitality Reception
Tuesday, March 26, 2024	
7:30 a.m. – 4:00 p.m.	Registration
8:00 – 9:00 a.m.	Grab and Go Breakfast
9:00 – 9:10 a.m.	Welcome and Opening Remarks <i>Brantley Uzzell, NCAABC Boards President</i>
9:10 – 10:30 a.m.	NC ABC Commission and LB&B Panel Discussion <i>Hank Bauer, Chairman, and Mike DeSilva, Deputy Commissioner, Greg Stallings, Carol Washburn, NC ABC Commission Graham Thompson, Madeline Herring – LB&B</i>
10:30 – 10:45 a.m.	NCAABC Boards Education and PR Committee <i>Ashley Tillery, NCAABC Boards Treasurer and Committee Chairperson</i>
10:45 – 11:10 a.m.	Kevin Stone <i>Director of Law Enforcement, Mecklenburg County ABC</i>
11:10 – 11:30 a.m.	Tyler Williams <i>Lenoir County ABC Officer</i>
11:30 – 12:30 p.m.	Lunch
12:00 – 2:30 p.m.	NC Spirits Association Meeting <i>(Open to members of the NC Spirits Association)</i>

12:40 – 1:10 p.m.	Product Knowledge: Walton's Distillery <i>Don Walton</i>
1:10 – 1:40 p.m.	Product Knowledge: Weldon Mills Distillery <i>Bruce Tyler</i>
1:40 – 2:10 p.m.	Product Knowledge: Bogue Sound Distilleries <i>Richard Chapman & Shannon Childress</i>
2:10 – 2:40 p.m.	Product Knowledge: Piedmont Distillery <i>Marc Roberts</i>
2:45 – 5:00 p.m.	NC Product Expo & Tasting <i>Get to know your NC Products! Meet your local suppliers & distillers, taste their products.</i>
5:30 – 8:00 p.m.	Dinner (ticketed event) <i>You must wear your name tag to attend the dinner.</i>
Wednesday, March 27, 2023	
7:30 a.m. – 4:00 p.m.	Registration
8:00 – 9:00 a.m.	Grab and Go Breakfast
9:00 – 9:15 a.m.	Penn National <i>John Pauls</i>
9:15 – 9:45 a.m.	Ready-To-Drink Beverages <i>Mike Edwards, McCormick Distilling</i>
9:45 – 10:00 a.m.	COMFORT BREAK/FIND BREAKOUT ROOM
10:00 – 11:00 a.m.	GM Breakout Sessions <i>one store/multi store</i>
11:00 – 12:00 p.m.	General Session
12:00 – 1:00 p.m.	Lunch
1:00 – 1:30 p.m.	Product Knowledge: Keeper's Heart <i>Brian Nation, Master Distiller</i>
1:30 – 2:30 p.m.	Product Knowledge: Yellowstone Bourbon <i>Stephen Fante, Master Distiller</i>
2:30 – 5:00 p.m.	Trade Show <i>You must wear your name tag to attend the Trade Show</i>
5:30 – 11:00 p.m.	Dinner and Entertainment (ticketed event) <i>You must wear your name tag to attend the dinner.</i>

* This schedule is subject to change without notice