

2025 General Managers Meeting Agenda

Asheville, NC

Sunday, March 16, 2025

2:00 – 6:00 pm	Registration	
2:00– 5:00 pm	NC Association of ABC Boards- Board of Directors Meeting	
3:00 – 5:00 pm	Chemist Distillery Visit and Tasting	
5:00 – 8:00 pm	Hospitality Reception	

Monday, March 17, 2025

8:00 – 4:00 pm	Registration	
7:30 – 8:30 am	Continental Breakfast provided	
8:30 – 8:40 am	Welcome- <i>by: Nancy Gooch, President</i>	
8:40-9:40 am	Hank Bauer Welcome/Update Greg Stallings Stacey Grier Graham Thompson Madaline Herring	Updates from the Commission by each Member listed plus an open panel addressing questions sent out.
9:40-10:10 am	SPA's Panel	
10:10 – 10:30 am	Steve Rose – Credit Card Fees	
10:30-10:50 am	Ikzuri Garcia Banda - Outreach, Website & Social Media	

10:50-11:10 am	Lauren Iammatteo- Outreach, Website & Social Media	
11:10-11:30 am	Kayla DeMuth & Cherise Walker- Mecklenburg- Outreach, Website & Social Media	
11:30 –12:30 pm	Lunch provided	
12:00 – 2:00 pm	NC Spirits Association Meeting – Walter Jordan (NC Spirits Association Members Only)	
12:30 – 1:00 pm	Law Enforcement- Asheville and ALE	
1:00 – 1:30 pm	Catapult HR Session- Cheryl Richards	
1:30-2:00 pm	Capital Management of The Carolinas	
2:00-2:20 pm	Bhawk- Product Knowledge	
2:20- 2:40 pm	The Chemist- Product Knowledge	
2:45 – 5:30 pm	NC Product Expo & Tasting Get to know your NC Products! Meet your local suppliers & distillers, taste their products.	
6:00 – 8:00 pm	Buffet Dinner (\$25 ticket)	
7:00 – 8:00 pm	Alex Reymundo	
Tuesday, March 18, 2025		
7:00 – 4:00 pm	Registration desk open for assistance	
7:30 – 8:30 am	Continental Breakfast provided	

8:30 – 9:00 am	General Session- Legislative Update from Jon Carr and Jason Joyner	
9:00- 9:30 am	NABCA Update- Terrance Merriweather	
9:30- 10:30 am	Mimi Soule- Attorney- EEOC Claims and FMLA	
10:30 – 11:00 am	DTW Architects- Paul Young- Breakout Session	
10:30 – 11:00 pm	Design Plus- Store Upfitting Services- Rick Turner- Breakout Session	
11:00 – 11:30 pm	GM Breakout Single/Multiple Store Boards	
11:30 - 12:30 pm	Lunch	
12:30 – 1:30	Shane McKenzie- Catapult- Retail Sales and Upselling	
1:30-2:00 pm	HPB Insurance -Mike Baker	Check Fraud
2:30 – 5:00 pm	Trade Show <i>You must wear your name tag to attend the Trade Show</i>	
5:30 – 11:00 pm	Dinner w/ entertainment (\$25 ticket) with DJ/Karaoke <i>You must wear your name tag to attend the reception</i>	

** This schedule is subject to change without notice*