

# 2024 Annual Meeting Agenda

Greensboro NC

<b>Sunday, July 14, 2024</b>		
<b>2:00pm – 7:00pm</b>	<b>Registration</b>	Registration Desk, First Floor
<b>3:00pm – 5:00pm</b>	<b>Ethics</b>	Auditorium 1, First Floor
<b>3:00pm – 4:00pm</b>	<b>NC Association of ABC Boards Board of Directors Meeting</b>	Oak, Second Floor
<b>5:00pm – 8:00pm</b>	<b>Social Reception</b>	Club Fifth, North Lobby
<b>Monday, July 15, 2024</b>		
<b>8:00am – 4:00pm</b>	<b>Registration</b>	Registration Desk, First Floor
<b>8:00am – 9:00am</b>	<b>Grab &amp; Go Breakfast</b>	Guilford Foyer, First Floor
<b>9:00am – 9:10am</b>	<b>Welcome &amp; Opening Remarks</b> <i>Brantley Uzzell, President, NC Assoc. of ABC Boards</i>	Guilford ABC, First Floor
<b>9:10am – 9:40am</b>	<b>NC ABC Commission and LB&amp;B Panel Discussion</b> <i>Hank Bauer, Greg Stallings – NC ABC Commission &amp; Graham Thompson, LB&amp;B</i>	Guilford ABC, First Floor
<b>9:40am – 10:10am</b>	<b>Preventing Cyber Fraud</b> <i>Mike Baker, Pinnacle Financial Partners</i>	Guilford ABC, First Floor
<b>10:10am – 10:20am</b>	<b>Break</b>	
<b>10:20am -11:15am</b>	<b>Alcohol Safety</b> <i>Fisher Charlton, MPH Alcohol Epidemiologist CDC Foundation Assignee to North Carolina Division of Public Health, Injury and Violence Prevention Branch</i>	Guilford ABC, First Floor
<b>11:15am – 12:00pm</b>	<b>Using Data to Influence Sales</b> <i>Jim Borders, Vice President of Business Insights – West Control States Southern Glazer’s Wine &amp; Spirits</i>	Guilford ABC, First Floor

12:00pm – 1:00pm	Lunch	Guilford Foyer, First Floor
12:30pm – 1:45pm	<b>NC Spirits Association Meeting</b> Open to members of the NC Spirits Association	Auditorium 2, First Floor
1:00pm – 2:00pm	<b>How to Use Your Distributions</b> <i>Tyler Williams, Lenoir County ABC Officer, Brantley Uzzell, Lenoir/Jones County General Manager</i>	Guilford ABC, First Floor
2:10pm – 3:10pm	<b>GM Breakout</b> <b>Board Member Breakout</b>	Auditorium 2, First Floor Guilford ABC, First Floor
3:15pm – 4:00pm	<b>General Session</b>	Guilford ABC, First Floor
4:00pm – 4:45pm	<b>Retirement Options for ABC Boards</b> <i>Empower</i>	Guilford ABC, First Floor
5:00pm – 7:00pm	<b>Cocktail Reception</b> <i>This cocktail reception with light appetizers is generously sponsored by the NC Spirits Association and is open to all registered attendees of the Annual Meeting. We thank the NC Spirits Association for their support of the NCAABC Boards.</i>	Victoria Ballroom, Third Floor
<b>Tuesday, July 16, 2024</b>		
7:00am – 4:00pm	<b>Registration</b>	Registration Desk, First Floor
8:00am – 9:00am	<b>Grab &amp; Go Breakfast</b>	Guilford Foyer, First Floor
9:00am – 10:20am	<b>NC Association of ABC Boards Business Meeting</b> Open to all ABC Board Members and General Managers. <ul style="list-style-type: none"> <li>• <b>Campaign Speeches, Election of 2024-2027 Directors from Districts I, II, III, IV</b></li> <li>• <b>Legislative Update</b> <i>Jon Carr, Association Attorney &amp; Jason Joyner, Association Lobbyist</i></li> </ul>	Guilford ABC, First Floor
10:20am – 10:30am	<b>Break</b>	
10:30am – 11:15am	<b>How to Make Money with Your Money</b> <i>Heather Dilldine, Director of Finance, Greensboro ABC Board John Frye, CPA, CPFO, The North Carolina Capital Management Trust, Wells Fargo Bank</i>	Guilford ABC, First Floor

<b>11:15am – 12:00pm</b>	<b>Finding a Location for a New Store</b> <i>Bryan Hicks, Bernie Wooten, Wake County ABC Board</i>	Guilford ABC, First Floor
<b>12:00pm – 1:15pm</b>	<b>Lunch</b>	Guilford Foyer, First Floor
<b>12:00pm – 1:1pm5</b>	<b>Board of Directors Meeting</b>	Auditorium 2, First Floor
<b>1:15pm – 2:15pm</b>	<b>The History of Alcohol in North Carolina</b> <i>Danny Sellers, Alcohol Management LLC</i>	Guilford ABC, First Floor
<b>2:15pm-2:30pm</b>	Break	
<b>2:30pm – 5:00pm</b>	<b>Trade Show</b>	Guilford DEFG, First Floor
<b>5:30pm – 11:00pm</b>	<b>Dinner and Entertainment</b>	Guilford ABC, First Floor